

# BE SUN SMART

Ramp up your skin's defence against the sun with Astalift's White Perfect UV Clear Solution SPF50+/PA++++.

Sunscreen is the cornerstone of any skincare regime and a daily essential. In a sun-drenched tropical climate like Singapore's, harsh UVA and UVB rays can do a lot of damage to the skin – burning it, disrupting melanin production, and contributing to pigmentation issues and premature skin ageing.

Since sunscreen is the skin's last line of defence against outdoor and indoor UV exposure, you should invest in a high-performing one. The multi-tasking Astalift White Perfect UV Clear Solution SPF50+/PA++++ (\$72 for 30g) offers high sun protection, and has damage control, brightening and makeup benefits to boot. Here are five ways it can help your skin.

## #1 IT'S HIGH IN ANTIOXIDANTS

UV rays, with their harmful free radicals, darken the skin and damage cells. To counter the damage, Astalift White Perfect UV Clear Solution SPF50+/PA++++ has UV Action Capsules. These burst when exposed to UV rays, saturating skin with a vitamin C derivative as well as other brightening and skin-rejuvenating ingredients that help prevent pigmentation and premature skin ageing. In other words, the sunscreen works on brightening your skin and revitalising its look while offering full protection against UV damage.

## #2 IT'S A BEAUTY ESSENCE

To support your brightening regime, this multi-tasking product has Nano AMA and Nano Astaxanthin. These nano-sized ingredients are said to reduce the occurrence of dark spots and rejuvenate the look of your skin, giving you a smoother, more radiant and glowing complexion.

## #3 IT WORKS AS A MAKEUP BASE

Since sunscreen is usually the last step of a skincare routine, this one is designed to double as a makeup base. Its formula smooths the skin's surface so your foundation glides on evenly and stays put for longer. It also boasts the brand's Light Analyzing Powder to help even out skin

## SHOP SMART

Get Astalift White Perfect UV Clear Solution SPF50+ / PA++++ at a special price of \$99 (UP: \$144). From June 1 to 30, 2017; while stocks last.

Astalift products are available at #03-30 Wisma Atria (tel: 6238-6386), #01-20 Jem (tel: 6734-8860), BHG Junction 8 and BHG Jurong Point.

tone – perfect for days when you want to go makeup-free. Sweat- and sebum-proof, it stands up to the afternoon heat and keeps your makeup looking fresh all day.

## #4 IT'S A TOTAL SUN SHIELD

In addition to the high sun protection factor and PA rating, this powerful sunscreen has D-UV Guard. A UV filter, it provides an extra level of protection against UVA rays, which can cause premature skin ageing, resulting in age spots, wrinkles and the like. Especially helpful for days when you expect to be out in the sun for an extended period.

## #5 IT'S A SUN ALERT

The tube, which is compact enough to pop into a handbag, comes with a UV Sensor Cap that changes colour in the presence of intense UVA rays, alerting you that it may be time for reapplication, making it the ultimate travel companion and a daily staple.



The UV Sensor Cap changes colour when exposed to high UVA rays.